



**Media Placements**

# Package DESIGN

## Package Design Magazine

### Up For Discussion

July 1, 2016

Print & Online – 20,000 Readers





**GOOD  
HOUSEKEEPING**

## Good Housekeeping Magazine

### Spring Cleaning Hacks

April, 2016

4,345,870 Readers





REALSIMPLE®

**Real Simple Magazine Online**

**3,347,739 Readers**

April, 2016

3,347,739 Readers

“

**Glass wipes in the medicine cabinet**

Individually wrapped glass-cleaning wipes take up little space and can inspire spontaneous mirror polishing. Toss extra packets in the glove compartment for cleaning the windshield.

**Stoner Invisible Glass wipes**, \$9 for 28 wrapped wipes, [amazon.com](http://amazon.com).

”



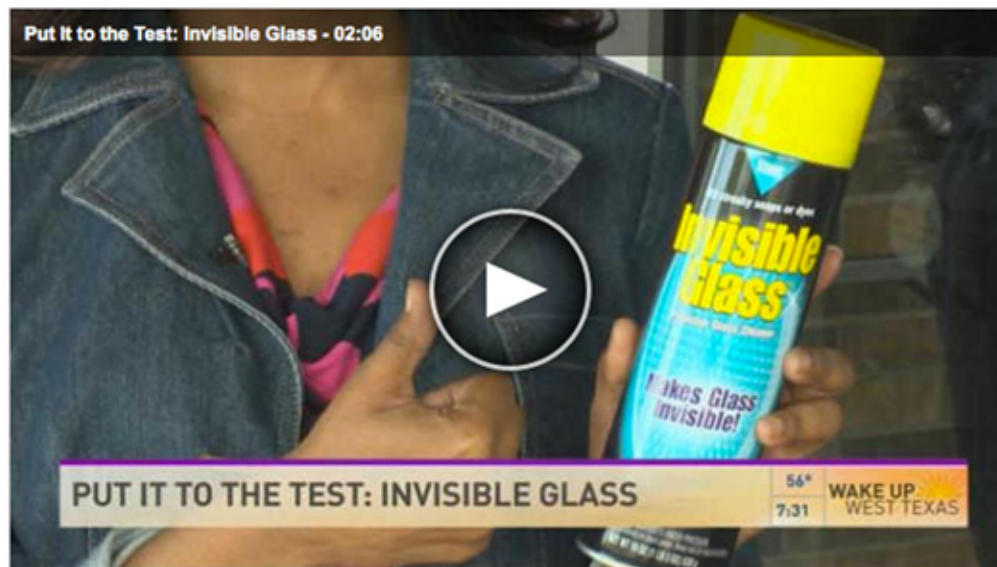


### Wake Up West Texas

#### Put It to the Test: Invisible Glass

on May 19, 2016

250,000 Viewers



“ We all know how dingy and dirty our house and car windows, mirrors and other glass fixtures can get.

One product promise to clean glass so well, you'll think it's invisible.

Quita Culpepper puts Invisible Glass to the test on this Put It to the Test Thursday.

”



## Blogger Reviews

23 Blogger Reviews | Reaching 1,286,000 Readers



[www.mom-spot.com](http://www.mom-spot.com)

## Keep Electronics and Camera Lenses Clean with Invisible Glass Lens Wipes

on August 13, 2016

68,000 Readers

"So, I don't wear glasses. Ok, I do wear sunglasses. I always have these handy little wipes around for everything else though. We travel alot, so the Invisible Glass Lens Wipes are in both of our cars, the horse trailer, the tack locker and all of our travel bags. I love them for cleaning the cell phones, iPad, camera lens, GoPro lens, binoculars – it seems everything but our glasses! We also take the dog with us just about everywhere we go so there are endless nose prints on the car windows and these handy little gems removed that nastiest of nose prints."



"I simply LOVE this product."



[www.mom-spot.com](http://www.mom-spot.com)

## Make Cleaning Fun with The Reach and Clean Tool

on August 14, 2016

68,000 Readers



"While this cleaning tool can be used with any glass cleaner, the perfect pairing is the Invisible Glass cleaner. It's got a great spray nozzle and is easy to use. I personally liked using this cleaning tool on our windows. It made it easier to get into corners and to reach larger windows."





CLASS AND THE CITY

[www.classandthecity.com](http://www.classandthecity.com)

## Back to School Series '16/'17: Let's Get Cleaning + GIVEAWAY

August 17, 2016

7,000 Readers



From the windows to the wall (mirror) you're definitely going to need this Invisible Glass EZ Grip Spray Cleaner for your dorm room. I especially love this one because it eliminates the need to waste paper towels or tissues to clean with! It comes with a Reach and Clean Tool, which you can use to reach higher up places and get an even brighter result. The Reach and Clean Tool retails for \$14.99, the EZ Grip Spray Cleaner retails for \$7 and the Lens Cleaning Wipes retail for \$10... BUT you can enter to win the EZ Grip Spray Cleaner, Reach and Clean Tool AND Lens Cleaning Wipes through Class and the City!



[www.womanofmanyroles.com](http://www.womanofmanyroles.com)

## Back to School Series '16/'17: Let's Get Cleaning + GIVEAWAY

July 5, 2016

52,000 Readers



Ordinary glass cleaners contain scents or dyes, which smell and appear nice, but leave streaky residues that are hard to remove. Invisible Glass has no additives and that's just one reason I love this cleaner. It truly does leave my mirrors and glass spotless. Plus there is no cleaner smell afterwards.

I got to try their reach and clean tool and I love it! Especially being 37 weeks pregnant it comes in pretty handy! The Reach & Clean Tool maximizes reach so I don't have to strain to clean hard-to-reach glass.

Want clean and streak free glass? Than you will want to use Invisible Glass Cleaner!



THOUGHTS AND REVIEWS  
A New York View

[www.thoughtsandreviews.com](http://www.thoughtsandreviews.com)

## Invisible Glass keeps my home sparkling!

July 19, 2016

15,000 Readers



"Now, typically, I would have used Windex or some other window cleaning spray. It probably would've worked out fine and I would have been okay with the way the windows looked."

**"INVISIBLE GLASS CAME INTO MY LIFE AND EVERYTHING CHANGED."**

"I used the **Aerosol Glass Cleaner** and the **Reach & Clean Tool**. Now I do need to state that I am short – like 5'0" short. In order to reach the top of my windows, I have to stand on a step stool. However, now that I have the **Reach & Clean** tool, that has changed. I was able to easily reach the top of my windows with the tool and make sure they were as clean as the bottom half of the window was."

"The **Aerosol Glass Cleaner** has a focused spray that makes it easy to just spray on your windows and clean them with the **Reach & Clean Tool**. My windows looked sparkling clean after using the cleaner. There were no streaks or marks leftover on the windows."

"Overall, I have been very happy with the Invisible Glass products – they work great and they keep my home and electronics clean. I would highly recommend every one of these products."



A STYLE BLOG ABOUT STRENGTH, CONFIDENCE, AND JOY!

## Over 50 Feeling 40

### Products I Recommend for Women Over 50

on April 5, 2016

- Spring Cleaning Blogger Reviews Reaching 865,000 Readers



“ Love this stuff...it works great! The INVISIBLE GLASS KIT is so easy for windows and showers. They also make a kit for cleaning glasses and camera lenses. It is really good!

”





### Missi Rose's Views

#### Invisible Glass EZ Grip Cleaner and Reach & Clean Tool for easy #SpringCleaning

on May 13, 2016

- Spring Cleaning Blogger Reviews Reaching 865,000 Readers



Invisible Glass EZ Grip Cleaner and Cleaning Tool are one of those must-have cleaning items to have, especially for spring cleaning, but actually having them on hand throughout the year only makes cleaning windows a breeze!

The cleaner comes in an aerosol rather than a liquid form and is perfect not only for windows but also mirrors, glass cooktops, tables, and doors. Almost any surface can be cleaned with this cleaner. It goes on evenly and wipes off leaving no streaks, haze or residue at all. Nice!

The Reach and Clean Tool is great for those hard to reach areas or tall windows and can be extended with a standard threaded pole that you may already have. I've also found that it's not only idea for places that are up high, but down low as well. No more kneeling to clean counters or cabinet doors and again, the cleaning pad leaves absolutely no streaks. The ClearDry formula is free of soap, scents, and dyes that cause streaks and attract more dust and grime to glass surfaces. This product makes it so that you can clean better and less often. A win-win situation!

Why work harder than you need to when there are products like Invisible Glass EZ Grip Cleaner and the Reach and Clean Tool?





Here We Go Again...Ready?

### Here We Go Again...Ready?

#### Spring Cleaning Made Easy with Invisible Glass

on April 21, 2016

- Spring Cleaning Blogger Reviews Reaching 865,000 Readers



I love the Reach and Clean Tool! I was able to do all of my windows in probably half the time it usually takes me. Invisible Glass is so much better than any cleaner I have ever used. I normally have major issues with streaking or having to go over the same area because it is not clean enough. With Invisible Glass I have clean streak free windows and mirrors the first time around! That is part of the reason it also saves me so much time!

Check out these tips for your spring cleaning this year:

#### Invisible Glass Cleaning Tips

For glass so clean it's invisible, use Invisible Glass® with a microfiber or low-lint cotton cloth. Avoid paper towels that contain added softening agents and may cause streaking or haze. Invisible Glass is safe for use on glass, mirrored, chrome, and stainless steel finishes.

#### In the Bathroom

Easily tackle toothpaste splatters, fingerprints, and hairspray build-up on mirrors and shine faucets and fixtures. Use the Invisible Glass Reach & Clean Tool® to clean tall mirrors and glass showerdoors.

#### In the Kitchen

Clean and buff stainless steel appliances with Invisible Glass and a microfiber cloth to wipe out fingerprints and smudges. Invisible Glass is perfect for cleaning glass cooktop stoves and won't scratch the surface.

#### Around the Home

Clean windows and glass doors with Invisible Glass using a top to bottom or side to side motion. A circular method creates static charge attracting dust and dirt to the surface.

Tackle your window cleaning on a cloudy day as full sunlight can cause cleaning agents to evaporate on the glass too quickly.

Attach the Invisible Glass Reach & Clean Tool® to any standard extension poll to reach tall windows or mirrors.

I love my Invisible Glass and I'm sure you will, too. You can get it at Wal-Mart!



CHIC LUXURIES

**Chic Luxuries**

**Spring It On!**

on April 26, 2016

- Spring Cleaning Blogger Reviews Reaching 865,000 Readers



“ If you're planning any Spring cleaning projects, the windows are no doubt on your to-do list. Invisible Glass® Aerosol Glass Cleaner is a soap-free glass cleaner that doesn't streak or leave a film. Use on windows, mirrors, and glass cooktops. The Reach & Clean Tool has a wedge-shaped pivoting head that make it easy to reach the tops of windows and windshields. It includes 3 washable bonnets. Both available at Walmart or [invisibleglass.com](http://invisibleglass.com). ”



## Who Said Nothing In Life Is Free?

**Giveaway – Invisible Glass® Products**  
on April 8, 2016



“Take the Pane Out of Window Cleaning Clean Better and Less Often with Invisible Glass®. For glass so clean it's invisible, use Invisible Glass® with a microfiber or low-lint cotton cloth. Invisible Glass was recently tested as the only glass cleaner tested to show zero tendency to streak. The ClearDry formula is free of soaps, scents, and dyes that cause streaks and attract more dust and grime to glass surfaces so Invisible Glass actually allows you to clean better and less often. Invisible Glass is safe for use on glass, mirrored, chrome, and stainless steel finishes.

”





examiner.com

[www.examiner.com](http://www.examiner.com)

## Spring Clean Tools 101: Invisible Glass

on April 15, 2016

- Spring Cleaning Blogger Reviews Reaching 865,000 Readers



To begin, Invisible Glass has a nice spray bottle because the top mechanism is easy to use grip-wise. Shake the product and you will see you have to use very little—the spray is almost a mist. That's a good thing; better disbursement, easier to get off. It does have great cleaning power as advertised. Even mirrors that we supposed were not all the dirty, yielded dust. After use, Invisible Glass is streak free and we noticed it did not leave behind a ghost of any type. The microfiber bonnet picks up lint too.

### Invisible Glass Reach & Clean Tool

If you lament everything you have to clean a mirror that's over your head—or do not like squeezing your hand into the car dash to wash the windshield glass, you must buy Invisible Glass' new Reach & Clean Tool.



It has a black cushioned handle that screws into a paddle with a point at the tip.

*Here's some of the details we like about the Reach & Clean Tool:*

- The black extension threaded pole
- There are two washable microfiber bonnets that slip over the end
- The paddle is a pivoting head to get into car's tight spaces
- An enclosed mess bag for storage and washing the bonnets
- A hook at the end of the handle for handle
- The ability to add any standard thread pole for even longer reach (optional buy)



## The Stuff For Success

### Invisible Glass for a Streak Free Solution

on April 29, 2016

The first time I used this I thought it looked terrific. BUT the true test was when I was driving down the road and my daughter was in the passenger seat. She rolled down her window and I asked her to put it back up – I had the air conditioner on. She said “why do you get to have your window open?”... Well of course my window was not open – but it was so clear and streak free she couldn’t even tell!



Invisible Glass is perfect for windows, mirrors, and glass cooktops, tables, & doors! It leaves glass clean and clear with no streaks or haze. That haze has plagued me and my windshields for years!

Invisible Glass easily removes oily dirt, pet slobber, grease, fingerprints, smudges, smoke haze, sap, bugs, and extra tough grime from glass in your home, office, or vehicle. Its ClearDry™ formula evaporates quickly and completely, leaving no streaks on glass. Invisible Glass contains no soaps, scents, or dyes, which can leave streaky residues that are hard to remove. Safe to use on tinted windows!



Hawaii MOM Blog

## Hawaii Mom Blog

### Invisible Glass Review

on April 13, 2016



The cleaner comes in a easy to use aerosol can. Just a gentle squeeze was all it took. The product works best with microfiber or a low lint cotton cloth. It worked really well on my bathroom mirrors. Just a quick wipe and my mirrors were clear and streak free. I didn't need to apply more cleaner or wipe over and over again.

The best part is that the Invisible Glass ClearDry formula is free of soaps, scents, and dyes. Other common cleaners deposit microscopic solids from soaps, scents and dyes that leave residues on the surface causing streaks and attracting more dust and grime to the glass surface.

The Invisible Glass Reach & Clean Tool is very helpful for cleaning tall mirrors or hard to reach places. It's also great to use for your car windows! It comes with two washable, and reversible microfiber covers and a mesh bag for easy storage and washing.

I especially liked the Invisible Glass convenient and individually wrapped lens wipes. I can bring them anywhere with me like to the beach or on a hike when I'll most likely need to clean my sunglasses. I also put one in my daughter's backpack in case she needs to clean her reading glasses at school.

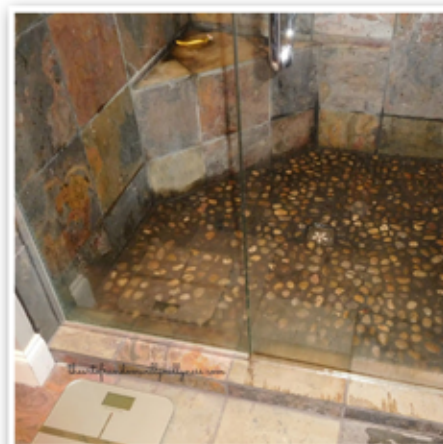




## The Art of Random Willynilliness

### Invisible Glass EZ Grip cleaner and Reach & Clean Tool Review

on May 9, 2016



"I am all about making my life easier. So I decided to review it and see if it would work. It did. What I really liked about the Invisible Glass Reach & Clean tool is that it is a compact tool that I can store any place. It was easy to put together and easy to use.

The Invisible Glass EZ Grip soap-free glass cleaner was great because I just sprayed and wiped. There was no residue and it left the glass very clean. The Reach & Clean was great because I was able to clean the top of the glass and then use the tool to reach down to the bottom. I didn't have to bend over that much so it made it easy.

And it really worked. I took a before and after picture to show how well it worked. The Invisible Glass cleaner left the glass sparking and shiny. It took away all the grime and soap scum. And it was so easy."





## Simple Beautiful Life

### Invisible Glass® Review

on April 11, 2016



"Normally when I clean glass there are at least a few streaks left. There were absolutely none left after using Invisible Glass and I find that to be impressive. I looked at the glass from every angle and it truly looked invisible! The product is easy to use and gives great results. I will definitely be choosing this over other glass cleaning products in the future."



**With Our Best**

**Something Special Giveaway Hop (Win Invisible Glass Cleaning Pack)**

on May 1, 2016



"Stoner Invisible Glass literally leaves no streaks and cleans the grim off the windows easily! It's a great product for sliding glass doors, windows, car windows, boat windows and other glass surfaces."

"And for the hard to reach places they have a nifty tool called the Stoner Invisible Glass Reach and Clean Tool. It expands to reach tall mirrors and more! This product was immensely helpful to me getting the very top of the sliding glass door and my over-sized bathroom mirror. The top half of the glass no longer gets missed when I am using the Reach and Clean tool!"





Day in the life of a Blogger, Mother, Wife, Pet Guardian and Domestic Goddess

**Stephs Cheers and Jeers**

Product Reviews, Giveaways, Recipes and More

## Stephs Cheers and Jeers

### Spring Cleaning with Invisible Glass

on May 10, 2016

• 30,000 Readers

"I HATE dirty windows and because I have pets who like to stick their noses up to the window in my bedroom it ALWAYS has little nose prints and because I live on the main road my windows get really dirty on the outside. I decided to try cleaning my windows this year with Invisible Glass and I am LOVING how they look!"

"I LOVE the Aerosol Glass Cleaner, its super convenient and delivers the perfect amount of glass cleaner onto the surface evenly. The Reach & Clean Tool makes cleaning the windows so much easier! It features a sturdy handle and flexible head which is perfect for cleaning curved surfaces. The Reach & Clean Tool made is so much easier to clean the surface of the HUGE floor to ceiling window in my bedroom and is also perfect for windshields. I really like the lens wipes, they have a good amount of wetness to them and leave my glasses streak free and are also great for cleaning camera lenses, computer screens, and other electronics."







*The "Make Do" Homemaker*

*When Life Gives You Lemons...*

## The "Make Do" Homemaker

### Invisible Glass: A Review and a Giveaway

on April 20, 2016

• 15,000 Readers

"This, my friends, is my son's mirrored closet and it looks like this a lot because he LOVES to smear anything glass, but especially mirrors (and I honestly encourage it as at least it's making him interact with himself in the mirror, thus getting some body recognition practice in)."



*The Make Do Homemaker*

"Check out the door after cleaning (I actually had to angle so that the panels in the door were completely visible otherwise it really did look like I was just taking a picture of the room...the door came out THAT clean)."



*The Make Do Homemaker*

"I've never not been sitting there scrubbing at my son's closet door for less than 20 minutes, so this stuff cut my cleaning time in half!"



*The Make Do Homemaker*





### *Michelle's Comments*

#### Michelle's Comments

##### **Invisible Glass**

on May 11, 2016

• 16,000

"I have been using this product for over a month and I use it every single day when I am cleaning my house. I have used this product on every single mirror and window we have and I do like the outcome of how everything looks after using the Invisible Glass.

What makes this product different then other is that it's a aerosol glass cleaner and for me it's better to hold and spray then trying to pump it over and over. My mom is older and her hands are not the same and because she has arthritis this makes it a lot easier for her to you."





## Bronx Mama

## Summer Hacks & Must Haves for A Fresh Home

- 20,000



"Whether you have windows overlooking an amazing view, french doors in your railroad apartment, or just toddler fingerprints all over your mirrors- we're loving Invisible Glass to get them clean and streak free quickly. The ClearDry formula is free of soaps, scents, and dyes and has been tested as the only glass cleaner to show zero tendency to streak. There's even a Reach & Clean tool to help reach high places and get it done quickly, so you can get back to the fun stuff in no time."



*Mama Smith's*  
REVIEW BLOG

## Mama Smith's Review Blog

### Spring Cleaning & Organizing Guide

on March 21, 2016

- 100,000



"The American Cleaning Institute reported 80% of people spring cleaning will be tackling windows. Even at Invisible Glass we know that's a painful chore so we've worked hard to make this easier! Invisible Glass was recently tested as the only glass cleaner tested to show zero tendency to streak. The ClearDry formula is free of soaps, scents, and dyes that cause streaks and attract more dust and grime to glass surfaces so Invisible Glass actually allows you to clean better and less often. I love Invisible Glass because it works great – and their Reach & Clean Tool is amazing for high windows! I use it all the time!"



**SHEFLUENTIAL**  
POWERED BY SERENDIPITY

**Shefluential**

**EZ Tools And Products To Spring Clean Your Stuff**  
on April 28, 2016



"My son and daughter constantly have smudged lenses on their glasses. Invisible Glass® Lens Wipes are perfect for me to slip into their backpacks so they always have them handy when their glasses are dirty."

"The Invisible Glass® EZ Grip Glass Reach and Tool and Invisible Glass® Cleaner is the perfect combination for cleaning hard to reach areas like vehicle windshields, windows that are just a little too high for short people like me to reach, the underside of glass tables and flat screen TVs that are wall-mounted."







## Newspaper Syndication

3,312 Print & Online Articles | Reaching 48,677,239 Readers

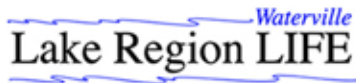


## US Metros Reached

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### Syndication Article Examples



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Durham, NC



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Vero Beach, FL

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### Save Time With These Smart Cleaning Shortcuts

(NAPSI)—These clever cleaning shortcuts can help you have both a sparkling clean house—and more time for yourself and your family.

#### Nurture Neglected Areas

Vents, walls and baseboards are often forgotten nooks and crannies where dust and grime collect. Use a vacuum extension hose to remove dust from vents and fans. Then wipe down baseboards with a damp cloth and spot clean walls.

#### Let It Go

Toys and clothing are typical clutter culprits. Focus on these and donate or ditch anything unused, outdated or outgrown. Trouble parting? Remind yourself that you'll never have to clean these items again.

#### Shades of Success

Open and close shades and blinds frequently to shake off the dust that can accumulate on the fabric.

#### Tote Your Tools

Keep all your cleaning supplies together in a bucket or plastic box on wheels. That way, you won't have to keep going back for another bottle, rag, bag or brush.

#### Deal With Dust

When you dust, work top to bottom and back to front so the dirt falls onto the floor. Clean the floor last.

#### Track Down Stains

Freshen flooring and furniture that have fallen to spots and spills. Opt for a multisurface stain remover such as Motsenbocker's Lift Off that's safe to use on carpets, upholstery and hard surfaces. Spray soiled areas, then blot dry.

#### Let The Sunshine In

Clean windows wiping side to side and avoid circular motions that create a static charge and attract dust to the surface. Choose a cleaning formula developed specifically for glass, such as Invisible Glass, that's free of streak-causing soaps, scents and dyes.

#### Learn More

You can find more quick cleaning products and pointers online at [www.invisibleglass.com](http://www.invisibleglass.com).